

ENGL 352

Mini Project 5: Create an Infographic

According to infographic.com, infographics represent data and information in a visual format that mix elements like charts, diagrams, text, and images. Infographics are able to present information, data, and complex issues in a format that helps readers understand a topic quicker and better.

Infographics can be timelines, to represent how an event unfolded. They can be charts and graphs with additional text. Infographics can be used to explain how to do something.

There are many free websites that will let you build infographics (Canva, Venngage, Piktochart, Easelly, and many more); you will likely find infographic templates in Google Docs. Check out our Mini Project 6 Resource Sharing Discussion Board for more sites.



1. Select a topic that somehow relates to this class – “Writing in Digital Environments.” Think about the history of a writing technology that you found interesting, or a process for using a writing technology, or the history of that technology. You could also think about how certain groups of people write in a digital environment. Or think about a particular digital environment that you are familiar with. Or an issue we’ve talked about that you might like to explore more (Internet access - who has access? What are the positive and/or negative impacts of social media – in general, or a particular social media platform?)
2. Conduct research: We will get practice using Google’s Advanced Search feature in class on Feb. 21. Research your chosen topic and find a reliable source of information. To get practice using Google Advanced Search, don’t use Wikipedia.
3. Look through example infographics you find online.
4. Select an infographic making platform and create your infographic. For full credit, your infographic:
 - Must be relevant, as explained in item 1 above.
 - Must have at least three “entries,” or data points.
 - Must have a clear title.
 - Must be legible, have good contrast, and follow the basics of design as we discuss in class.
 - The template you select should be customized by you in some way.
 - Must not be an entire word-for-word copy of your data resource. Summarize, paraphrase where possible; use quotation marks otherwise.
 - Must list the source for your information.
5. In addition to submitting your infographic, write a brief explanation of your research process – what did you Google? How did you select your information resource, how did you know if was a reliable resource? Also explain your design process – what design app or site did you choose to use, and why? How did you select the template you chose? How did you determine it was an appropriate template for

the information you represented? How did you alter the template? How did you follow the basic design principles we discussed in class?

This is due March 2.