

Writing Intensive Faculty Development Course Outline

Textbook: Bean, John C. *Engaging Ideas*, 2nd Edition. San Francisco: Jossey-Bass, 2011.
([Openlibrary.org link.](https://openlibrary.org))

Module 1: Writing, thinking, learning

Readings – Janet Emig, “[Writing as a Form of Learning](#),”

[Charles Bazerman Chapter 5, “Origins of the Writing to Learn Approach.”](#)

[Overview-120-M1.pdf](#)

Chapter 1&2 *Engaging Ideas*. Discussion – response to readings; what does writing currently look like in your class? (assignments, in-class / online activities, homework, etc).

Module 2: Writing rhetorically

Readings – *Engaging Ideas* chapters 3; rhetorical concepts presentation; writing rhetorically (audience / purpose / message) (audience, purpose, ethos, logos, pathos, kairos); Purdue OWL: Introduction to Rhetoric; The Rhetorical Situation.

[Rhetoric key terms-M2.pdf](#)

Module 3: Genres

Engaging Ideas Chapter 4

[Kerry Dirk, “Navigating Genres.”](#) (Written more for your students.)

What does writing look like in your discipline – begin by comparing the academic writing to the writing that happens in field. What is the best way to introduce this to your students?

Module 4: the writing process, responding to student writing; Grammar and Correctness

higher order vs lower order concerns; revising, editing, and proofreading.

Readings: *Engaging Ideas Chapter 5*

[Joseph M. Williams, “The Phenomenology of Error”](#)

[Bryan Garner, “Making Peace in the Language Wars”](#)

[Purdue OWL, “Writing is a Process”](#)

Module 5: Crafting Writing Assignments; informal and formal writing assignments, fostering critical thinking

Readings – *Engaging Ideas* chapters 6-9; chapters 11-13

Discussion – critical thinking and writing tasks that foster it; reading techniques for students.

Homework for next module – prepare a writing assignment prompt for your class.

Module 6: Small group work, student writing workshops, student-instructor writing conferences

[Nancy Somers, “Responding to Student Writing.”](#)

Richard Straub, “Responding – Really Responding – to Other Students’ Writing.”

Engaging Ideas Chapter 10.

Homework – divide into small groups and workshop writing assignment prompts.

Module 7: Rubrics; commenting strategies, grading.

Engaging Ideas Chapter 14-16.

[Conference on College Composition and Communication, “Principles for the Postsecondary Teaching of Writing.”](#)

[Richard H. Haswell, “Average Time-on-Course of a Writing Teacher.”](#)